



Cambridge O Level

TRAVEL & TOURISM

7096/13

Paper 1 Core Paper

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INSERT

2 hours

INFORMATION

- This insert contains all the figures referred to in the questions.
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Fig. 1.1 for Question 1

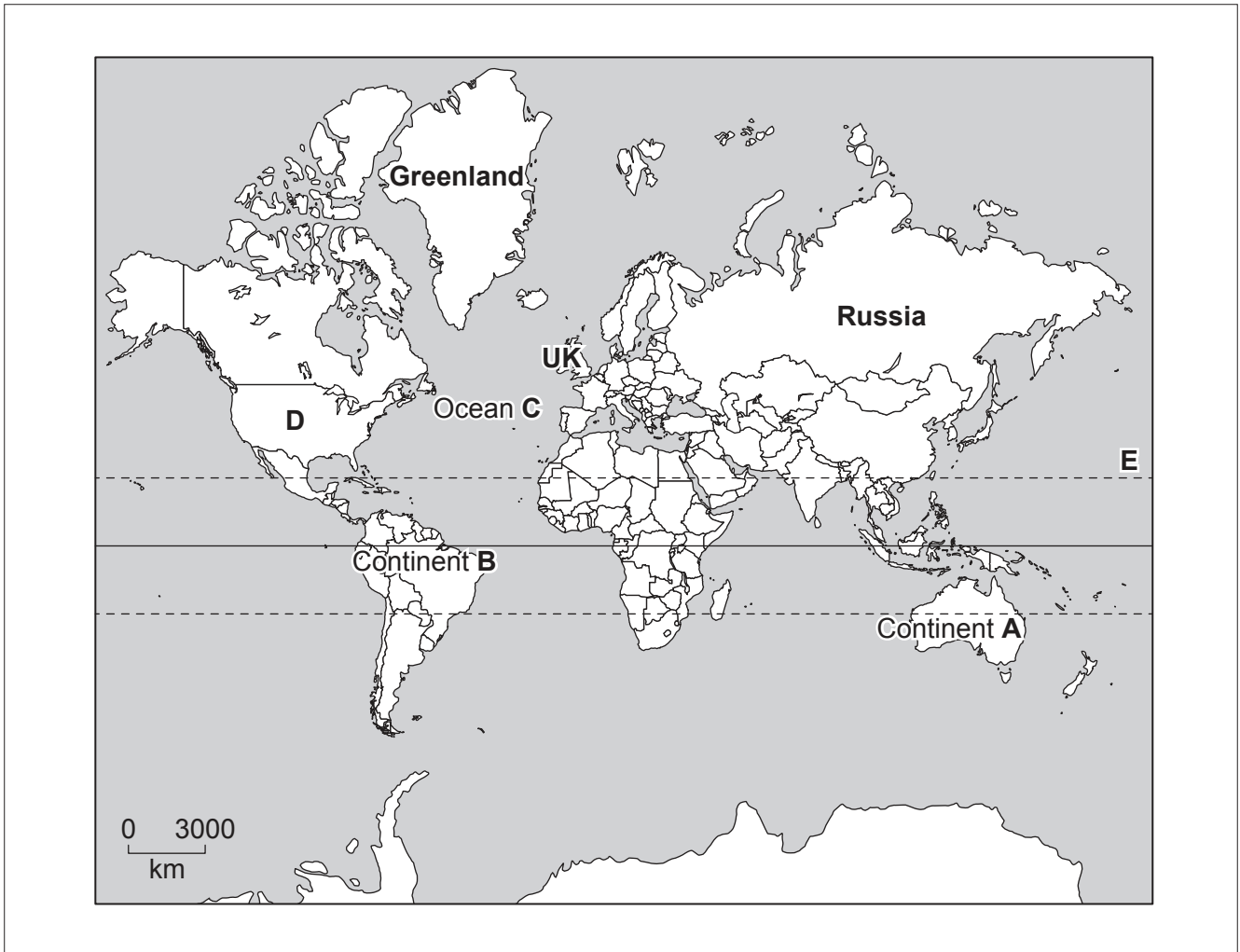


Fig. 1.1

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Fig. 2.1 for Question 2



Fig. 2.1

Fig. 3.1 for Question 3

St. Martin Tourism

St. Martin is a country in the Caribbean.

St. Martin was one of the many Caribbean countries devastated by Hurricane Irma in 2017.

Tourism to St. Martin was also badly affected by Hurricane Irma. The country's infrastructure was destroyed and therefore airports, accommodation, roads, seaports, beaches, restaurants and attractions all needed to be rebuilt.

The island has been steadily rebuilding its tourism infrastructure. Tourists are being encouraged back to St. Martin even though there is still plenty to repair and rebuild. It is expected that the return of tourists will provide the government and tourism organisations with the income needed to rebuild the destination.

The National Tourism Organisation (NTO) is promoting to their main source markets, focusing on the warm welcome offered throughout the island and that they still have plenty to offer tourists.

Fig. 3.1

Fig. 4.1 for Question 4



Fig. 4.1